

# SEMINARS 2023

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**ORGÆNIC**  
ACADEMY®

Tomorrow's hairdressers – here they emerge. As human beings as well as craftspeople. Growing into their best, uncontested Selves, being assisted and challenged by Hairdressing Professionals who react to individual needs. For us, future means back to the roots. Combining ultimate creation and tough labour of craftsmanship – in supervised everyday scenes, up close and personal. That's what makes sustainability holistic. Irreplaceable, as it exists only once on this side of the universe. Unchallenged and forged by the power of togetherness – since 2002. TÜV-certified in 2018. To accompany, to advise, to mentor – that's our job at the ORGÆNIC Academy. More than 2000 Hairdressing Salons entrust their work to us. Say yes to your future. Welcome!

## BOOKINGS

### SEMINAR FACILITIES

ORGÆNIC Academy — Dresden  
An der Frauenkirche 1  
01067 Dresden  
T +49 351 31445555

ORGÆNIC Academy — Berlin  
Berliner Freiheit 2  
10785 Berlin  
T +49 30 81099335

### DOREEN LOHSE

Management Academy  
T +49 351 31445555  
F +49 351 31445550  
d.lohse@buk-management.com

### ERICA SPASARI

international  
Customer Service  
T +49 351 31445555  
e.spasari@buk-management.com

**MANAGEMENT**  
BUK Management GmbH  
An der Frauenkirche 1  
01067 Dresden

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# ONLINE



THE ORGÆNIC ACADEMY TAKES A HOLIDAY BREAK FROM 16 TO 30 JULY 2023. ALL PRICES ARE EXCLUSIVE OF VAT AND YOUR TRAVEL EXPENSES.

The costs for the interpreter are not included in the prices. If you no longer wish to receive seminar information from us in the future, please make use of your comprehensive right to object at any time (Art. 21 para. 2 GDPR). To assert your data protection rights, it is sufficient to send an e-mail to [welcometo@buk-management.com](mailto:welcometo@buk-management.com). Alternatively, please contact us by post: BUK Management GmbH, An der Frauenkirche 1, 01067 Dresden.

With ORGÆNIC Haircutting, you are opting for a completely new way of cutting hair. ORGÆNIC Haircutting is a systemic haircutting approach. As a further development of all previously known haircutting techniques, it paves the way for a tailor-made solution for every single hair DNA. This is your path to the golden section.

# ORGÆNIC HAIRCUTTING

Kopfarbeit und mehr (Brainwork and more) 2 days / 1050 EUR	ORGÆNIC Haircutting I 4 days / 1600 EUR	ORGÆNIC Haircutting II 3 days / 1300 EUR	ORGÆNIC Haircutting III 3 days / 1300 EUR	Added value ORGÆNIC Haircutting 5 days / 2600 EUR	Salon-Training ORGÆNIC Haircutting 5 days / 3000 EUR	License-usage 1 day / 900 EUR	License ORGÆNIC Haircutting 6200 EUR
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ORGÆNIC Haircoloring means understanding hair dyeing as a craft once more. Organic hair coloring is not a dye product; it's a skilled trade. It is not 'bio', it is not colorless, it may be colorful also, but is always looking harmoniously and naturally.

# ORGÆNIC HAIRCOLORING

Kopfarbeit und mehr (Brainwork and more) 2 days / 1050 EUR	ORGÆNIC Haircoloring I 3 days / 1400 EUR	ORGÆNIC Haircoloring II 3 days / 1400 EUR	ORGÆNIC Haircoloring III 3 days / 1400 EUR	Luscious color 5 days / 2600 EUR	Salon-Training ORGÆNIC Haircoloring 5 days / 3000 EUR	License-usage 1 day / 900 EUR	License ORGÆNIC Haircoloring 5500 EUR
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Special topics to familiarize you with our workflow. You will receive creative input, useful tips from experts and unique inspiration for your everyday salon work. You have the opportunity to specialize, to focus on a preferred topic or to gain a new perspective of the seemingly obvious.

# SPECIFIC SEMINARS

HI, I AM ORGÆNIC 2 days / auf Anfrage	Proportions 2 days / 1050 EUR	UpDo Basics 2 days / 1050 EUR	UpDo 2 days / 1050 EUR	Care to style 2 days / 1050 EUR	Reading Colors 2 days / 1050 EUR	Front Motif 2 days / 1050 EUR	ORGÆNIC triple C 2 days / 1050 EUR	ORGÆNIC Hair & Skin Secrets 2 days / 1050 EUR	ORGÆNIC Haircoloring I upgrade 2 days / 1050 EUR
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Thinking outside the box. Thinking big. Redefining hairdressing. We do not follow any trends. We are already embracing the service concepts of the future today. And you can be part of it. With your own trademark and vision and no limits – for boundless creativity and quality.

# NO LIMITS

Hair Rehab 3 days / 2200 EUR	Mind-Blowing Colors 2 days / 1200 EUR	Mind-Changing Cut Berlin 2 days / 1200 EUR
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We prepare your trainees and career-changers for everyday salon work. Save yourself the time-consuming evening practice sessions, and focus on your clients instead. You can count on the fact that we'll train your students so that, from the very first day, they will be able to cater to your clients in a knowledgeable, service-oriented manner.

# TRAINEES AND CAREER CHANGERS

Trainee Induction week/ Lateral Entrants 5 days / 990 EUR	Trainee induction week coloring 5 days / 1050 EUR	Trainee induction week cutting 5 days / 990 EUR
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It always starts with the product. The product serves as the basis for your personal standards in quality and sustainability that you uphold within your craft. As the only constant in everyday salon work, it paves the way for you to offer a well-rounded service in terms of care, styling, cut and color. Totally free from silicones, sulfates and parabens.

# ORGÆNIC LIFESTYLE HAIRCARE

Haircare Users day and Update I 1 Tag / free of charge	Haircare Users Update II 1 Tag / 600 EUR	Hair Craft 2 Tage / 1200 EUR	Care to Style 2 Tage / 1050 EUR	Care to Cut 2 Tage / 1050 EUR	Care to Color 2 Tage / 1050 EUR
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An individual salon training offers you the opportunity to obtain a training programme that is specifically tailored to your wishes and needs. Whether haircut, hair color, hair care or styling - you choose the date and our ORGÆNIC trainers will make their way to your salon. Expect nothing less than an intensive training for your entire team in a real salon atmosphere with your clients or models.

# SALON-TRAINING

Ask

This is what we call modern and customized team development. Contact us and find out more: +49 351 31445555 or write to us: academy@buk-management.com

You want to be a „real leader“, you want more sovereignty, intensive customer loyalty, more recognition as a boss and an elegant and competent style of leadership? Gain the knowledge, self-confidence and self-awareness to be a real entrepreneur and learn to create and maintain sustainable success. The seminars can be booked as a combined package of 6x2 days.

# ENTREPRENEUR-TRAINING

Sovereign leadership Course I 2 days / on request	The secrets of effective communication Course II 2 days / on request	Self-management Course III 2 days / on request	Convincing with exciting stories Course IV 2 days / on request	Rhetoric & presentation Course V 2 days / on request	Developing a strong entrepreneurial personality Course VI 2 days / on request
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You want to impart knowledge successfully, give confident presentations, lead a group to efficient results and inspire your customers? This is the ideal seminar path for aspiring trainers, managers and entrepreneurs who want to become trainers, but also for trainers who want to develop further to become qualified experts in their specific field. The seminars can be booked as a combined package of 6x2 days.

# TRAINER-TRAINING

Presentation techniques - How to become a successful trainer Course I 2 days / on request	Inspire your clients Course II 2 days / on request	Developing a strong trainer personality Course III 2 days / on request	Convincing with stories and metaphors Course IV 2 days / on request	Intelligently retain customers and reach seminar participants Course V 2 days / on request	Dealing with objections confidently Course VI 2 days / on request
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